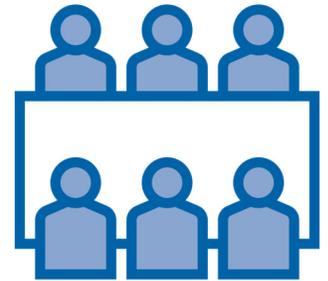




# EXECUTIVE FORUMS for 2025



Join a community of fellow banking officers to exchange ideas, dissect challenges, and discuss important issues.

\*Forums are for NBA Bank Members only\*

## HOW IT WORKS

Take advantage of this exclusive opportunity and join other executive-level banking professionals in thought-provoking conversations specific to your management role. There will be three separate Forums that cater to different executive positions: CEO, CFO, and Senior Lenders Forums will be capped at 20 participants, which are formed based on bank asset size and market. This ensures all participants can relate to the topics and competition is minimal. The facilitator will encourage everyone to submit topics of interest before each session to further customize discussions.

## WHAT'S IN IT FOR YOU?

Improve your effectiveness in your role and solve your most pressing concerns. Obtain access to highly respected industry experts, expand your personal and professional growth, and form lasting relationships with your peers.

## WHEN AND WHERE

Each Forum will meet three times per calendar year for one day. Meetings will be held in Lincoln at the NBA Office. If your registration is approved, you will be assigned your group by NBA staff and the facilitator to ensure that topics are relevant to you and competition is minimal.

### CFO/Controllers Forum

2025: February 12, June 25, October 8

### CEO Forum

2025: February 13, June 26, October 9

**Note: each forum will run from 9:00 a.m. – 3:00 p.m.**

## POTENTIAL DISCUSSION TOPICS

### Chief Executive Officers

- Profitability Strategies
- Branch Issues
- Regulations
- Asset-Liability
- Technology
- Succession Planning
- Recruiting Lenders
- Board Productivity
- Organizational Structure

### Chief Financial Officers and Controllers

- Financial Reporting
- Margin Maintenance
- ALLL Methodology
- Leadership
- CECL Implementation
- Fraud Issues
- Vendor Management
- Cybersecurity

## DEADLINE FOR REGISTRATION

The deadline for registration for the Executive Forums is **Friday, January 31, 2025**. Each forum is limited to the first 20 registrations received.

## FACILITATORS

The NBA has joined forces with **Karl Nelson**, Founder & CEO, and **Eric Nelson**, President, of KPN Consulting out of Roswell, Georgia.

## REGISTRATION

### Registration fee: \$995

Forums are for NBA Bank Members only. The registration fee includes all three sessions for each Forum. In addition, each session includes the program materials, refreshments, and lunch. The deadline for registrations and refunds for canceled registrations is **January 31, 2025**. Any registrations received after that date will be charged an additional \$50 per person and will be subject to space availability.

## CANCELLATION POLICY

A full refund for the Forums will be given for cancellations received **5 days before the first session**. Substitutions for any of the three sessions are welcome at no additional charge. Refunds for individual forum sessions will not be given.

*Please feel free to dress casually.  
To ensure your comfort, please bring a light jacket or sweater to the program.*

**Notice:** If you have any dietary restrictions or disabilities and need assistance, please email [nbaeducation@nebankers.org](mailto:nbaeducation@nebankers.org) or call the Education Center at 402-474-1555. We will contact you to discuss accommodation.

## LOCATION

Lincoln – NBA Office, 233 S 13<sup>th</sup> Street, Suite 700. Paid parking is available in the building on levels A & B.

## EXECUTIVE FORUMS for 2025

### REGISTRATION FORM

Register online or complete the form below.

The deadline for registration for the 2025 Executive Forums is **Friday, January 31, 2025**.

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**CEO Forum @ \$995**

Registration is now open

**CFO/Controllers Forum @ \$995**

Registration is now open

Financial Institution: \_\_\_\_\_

Bank / Branch Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ Zip: \_\_\_\_\_

Please register the following individual(s): <b>NAME</b> (as you wish it to appear on the badge)	Email Address	Cell Phone

#### Four Ways to Register:

 WEBSITE:  
[www.nebankers.org](http://www.nebankers.org)  
→ Education →  
Event Calendar

 FAX: (402) 474-2148  
 MAIL: NBA Education Center  
PO Box 80008, Lincoln, NE 68501  
 PHONE: (402) 474-1555

#### Payment Choice (check one):

MasterCard     VISA     Discover     American Exp.

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_