

2024

NBA



**ANNUAL
CONVENTION**

TOGETHER

**LET'S
MAKE
A BIG
DIFFERENCE**

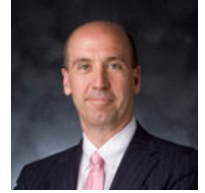
**May 8 - 10
Embassy Suites
Omaha | La Vista**

SPEAKERS

Jack Uldrich, *Acclaimed Global Futurist*

BUSINESS AS UNUSUAL: HOW TO FUTURE-PROOF YOUR FARM, AGRI-BUSINESS, OR BANK IN TRANSFORMATIONAL TIMES

The world has catapulted into a future of deep change. In this engaging, provocative, and insightful keynote session acclaimed global futurist and best-selling author Jack Uldrich will demonstrate how the world of tomorrow is exponentially accelerating. He will then go on to explain how many of the trends—including advances in artificial intelligence, blockchain, cybersecurity, data analytics, fintech, gene editing, and regenerative agriculture (among others)—will transform farming and banking in some potentially powerful ways in the years ahead.



John C. Asbury, *Chair-Elect, American Bankers Association*

ABA INDUSTRY AND WASHINGTON UPDATE

John Asbury is the Chief Executive Officer of Atlantic Union Bankshares Corporation, having joined the company in 2016. John joined Atlantic Union as part of a planned succession for the former CEO, who retired after 26 years in the role. John is a career banker with over 35 years of experience in commercial banking.



Michelle "Miki" Bowman, *Board of Governors of the Federal Reserve System*

A CONVERSATION WITH FEDERAL RESERVE GOVERNOR BOWMAN

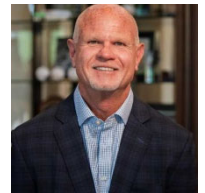
Michelle Bowman took office as a member of the Board of Governors of the Federal Reserve System in November 2018 to fill an unexpired term ending January 31, 2020. She was reappointed to the Board on January 23, 2020, and sworn in on January 30, 2020, for a term ending January 31, 2034. Prior to her appointment to the Board, Bowman served as the state bank commissioner of Kansas from January 2017 to November 2018. She also served as vice president of Farmers & Drovers Bank in Kansas from 2010 to 2017.



Jim Morris, *Former MLB Pitcher, and Inspiration for Disney's hit movie "The Rookie"*

DREAM MAKERS: SURROUND YOURSELF WITH THE BEST TO BE YOUR BEST

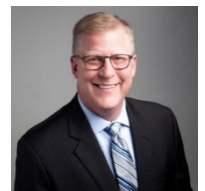
We all have "dream makers and dream killers" in our lives. Learn how to differentiate between the two and how to surround yourself with the best people possible to make you the best you can be! Morris takes you through his life story sharing how dream makers and dream killers shaped him into the man he is today. A humble entertainer, Morris will leave you surprised and encouraged.



Jeff Bush, *Principal of The Washington Update*

THE WASHINGTON UPDATE: AN OVERVIEW OF THE POLITICAL ENVIRONMENT, PROSPECTIVE LEGISLATION & ECONOMIC POLICY

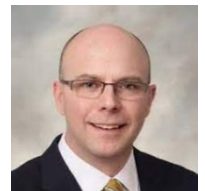
In his Washington Update, Jeff Bush delivers a nonpartisan, comprehensive review of these and other Washington developments and their potential effects on taxes and investing. His presentation includes a detailed analysis of proposed tax changes, the likelihood of passage, and planning ideas to help investors prepare. He also focuses on the likely results of the midterm election, and how those results could affect taxes, the economy, and markets.



Mike Burke, Sr. *Robbery and Crisis Management Consultant, Shazam*

THE PERFECT STORM

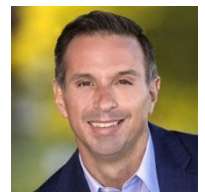
The COVID-19 pandemic created the perfect storm for fraudsters and criminal activity affecting financial institutions. From isolated individuals that become victims of fraud to the resurgence of old fraud vectors, institutions are still dealing with the lingering issues created during the worldwide pandemic. We'll outline ongoing threats from social engineering, enhanced security procedures that can prevent fraud and how ATM skimming activity is evolving during the COVID-19 pandemic.



Damon West, *Bestselling Author*

THE COFFEE BEAN: A SIMPLE LESSON IN CREATING POSITIVE CHANGE

At 20 years old, he was a Division 1 starting quarterback at the University of North Texas. After a career-ending injury, drugs helped him manage the pain and the disappointment. After graduation, he worked in the U.S. Congress, was a national fundraiser on a U.S. presidential campaign, and eventually trained to be a stockbroker for the United Bank of Switzerland (UBS). And then one day, while working at UBS, he was introduced to methamphetamines; he became instantly hooked—and the lives of so many innocent people would forever be changed by the choices he made to feed his insatiable meth addiction.



AGENDA

WEDNESDAY, MAY 8

1:00 – 2:30 p.m.

NBISCO Board of Directors' Meeting

3:00 – 5:00 p.m.

NBA Board of Directors' Meeting

5:00 – 6:30 p.m.

NBA Past Chairs' Meeting

6:30 p.m.

Reception and Dinner

for the NBA Board of Directors, NBA Past Chairs' Club, NBA Leadership Class of 2024 (*current class*), NBISCO Board of Directors, and VEBA Board of Trustees

THURSDAY, MAY 9

7:00 a.m.

NBA Registration Desk Open

7:30 – 8:15 a.m. (*Trade Show open 7:30 a.m.–6:00 p.m.*)

NBA Trade Show Continental Breakfast with Networking Opportunities

8:30 a.m.

Annual Convention Opening Ceremony

8:30 – 8:50 a.m.

Welcome to NBA's Annual Convention Opening Ceremony & NBA Chair's Remarks

Lydell L. Woodbury, NBA Chair
First Nebraska Bank, Valley

8:50 – 9:45 a.m.

BUSINESS AS UNUSUAL: HOW TO FUTURE-PROOF YOUR FARM, AGRI-BUSINESS, OR BANK IN TRANSFORMATIONAL TIMES

Jack Uldrich, *Acclaimed Global Futurist*

9:45 – 10:15 a.m.

ABA INDUSTRY AND WASHINGTON UPDATE

John C. Asbury, *Chair-Elect,*
American Bankers Association



10:15 – 11:00 a.m.

A CONVERSATION WITH FEDERAL RESERVE GOVERNOR BOWMAN

Michelle "Miki" Bowman, *Member of the Federal Reserve Board of Governors*

11:00 – 11:30 a.m.

NBA Annual Meeting & Election of Officers

11:30 a.m. – 12:00 p.m.

Trade Show Break

12:00 – 2:15 p.m.

Milestone Awards Luncheon with Guest Speaker

DREAM MAKERS: SURROUND YOURSELF WITH THE BEST TO BE YOUR BEST

Jim Morris, *Former MLB Pitcher, and Inspiration for Disney's hit movie "The Rookie"*

2:30 – 3:30 p.m.

THE WASHINGTON UPDATE: AN OVERVIEW OF THE POLITICAL ENVIRONMENT, PROSPECTIVE LEGISLATION & ECONOMIC POLICY

Jeff Bush, *Principal of The Washington Update*

3:30 – 3:45 p.m.

TALENT & WORKFORCE DEVELOPMENT THROUGH "BANK ON YOUR FUTURE"

Richard Baier, *President & CEO, NBA*

3:45 – 4:30 p.m.

CURRENT EVENTS AND TRENDS IN CYBERSECURITY

Mike Burke, *Sr. Robbery and Crisis Management Consultant, Shazam*

FRIDAY, MAY 10

4:30 – 6:00 p.m.

**NBA Correspondent Banks' Reception
NBA State BankPAC Auction**
(Bids will be taken until 6:00 p.m.)

6:30 p.m.

NBA Chair's Dinner
Bradley G. Koehn, NBA Chair
Midwest Bank, Lincoln

8:30 p.m.

**Entertainment by
JON STETSON: America's Master Mentalist**

Jon Stetson knows what you're thinking. No, really, he does! Just ask anyone who has witnessed one of his jaw-dropping TV appearances, had their minds blown during one of his sold-out stage shows, been enthralled by his inspiring keynote addresses, or participated in meetings he has artfully hosted for top companies like Coca-Cola, McDonald's, or Google. Three US Presidents, the King of Sweden, and the Royal family of Monaco are among the millions who have experienced the thrill of having their thoughts revealed by the man known as America's Master Mentalist.



8:00 a.m.

NBA Trade Show *(open 8:00 – 10:30 a.m.)*

8:30 a.m.

NBA Recognition Awards Breakfast

- **Award Presentations**

Join the NBA in paying special recognition to the many bankers who have volunteered countless hours in serving the NBA and their communities, as well as scholarship award recipients.

9:30 a.m.

**THE COFFEE BEAN: A SIMPLE LESSON IN
CREATING POSITIVE CHANGE**
Damon West, Bestselling Author

10:30 a.m.

NBA Annual Convention Adjournment

NBA OFFICERS



NBA Chair (2023-2024)
LYDELL L. WOODBURY
First Nebraska Bank, Valley



NBA Chair-Elect (2023-2024)
BRADLEY G. KOEHN
Midwest Bank, Lincoln

SPONSORS

Diamond

NBISCO (Nebraska Bankers Insurance & Services Co.)

Platinum

Bankers' Bank of the West

Schools of Banking

Correspondent Reception

Cornerstone Bank

FNBO

Gold

BlueCross BlueShield of
Nebraska

BOK Financial Securities

CliftonLarsonAllen

Eide Bailly

Midwest Independent
BankersBank

FHLBank Topeka

SBS CyberSecurity

Silver

American Bankers Association

Cornerstone Bank

Data Business Equipment

Federal Protection

FORVIS

Hamilton Telecommunications

United Bankers' Bank

Walentine O'Toole

Bronze

Investors Title Insurance Co

Wellness Partners / PHA Health

EXHIBITORS

Automated Systems Inc.

Bankers' Bank of the West

BD Construction Inc.

BHG Financial

Compliance Alliance

Credit Information Systems

CSI (Computer Services Inc.)

Data Business Equipment Inc

Farmers National Company

Federal Reserve Bank of
Chicago

FIPCO Inc.

Five Nines

Graduate School of Banking -
Wisconsin

Graduate School of Banking at
Colorado

Hamilton Telecommunications

Intact Insurance Financial
Services

Kirk Gross Company

Modern Banking Systems Inc.

Money Handling Machines Inc.

NuSource Financial

Office of the Comptroller of the
Currency

PMA Funding

Premier Merchants Group LLC

R&T Deposit Solutions

RESULTS Technology

Rochester Armored Car Co.

SBS CyberSecurity

Single Source Architects and
Master Builders

SOLVE Consulting

Travelers

United Bankers' Bank

West Gate Bank

as of 03/25/2024

INFORMATION



To register for the convention, please complete the enclosed Registration Form. Please type or print the full name and nickname for each registrant along with the financial institution/firm name and address. For full registrants, please indicate on the Registration Form in the columns provided the meal functions each registrant plans to attend to help the NBA determine actual counts for the meal functions.

Early Bird Registration (before April 26, 2024)

Full Registration:

Banker	\$425.00
Associate Member	\$425.00
Accompanying Spouse/Companion.....	\$225.00
Non-Member	\$1,275.00

Includes admission to all convention events including sessions, receptions, meal functions, and entertainment.

Partial & Optional Event Registration Options:

Thursday Day <u>Only</u>	\$325.00
Thursday Trade Show Continental Breakfast <u>Only</u>	\$20.00
Thursday Awards Luncheon & Speaker <u>Only</u>	\$60.00
Thursday Reception/Banquet/Entertainment <u>Only</u>	\$135.00
Friday Awards Breakfast & Speaker <u>Only</u>	\$50.00

Non-members must add \$650 to Thursday Day, \$40 to Thursday Breakfast, \$120 to the Awards Luncheon, \$270 to Thursday Evening, and \$100 to the Friday Awards Breakfast.

Special note: If you need any special assistance at the convention, please contact the NBA Education Center to make arrangements.

Regular Registration / Cancellation Policy

After April 26, 2024, add \$50 to each registration fee. Substitutions are allowed, at no additional cost. Notice is required for all substitutions/cancellations. If the request is received by the NBA Education Center by April 26, 2024, the full fee will be refunded. After that date, the refund is subject to a 50% cancellation fee per registrant.

Convention Badges

Registrants may pick up their registration packets at the NBA Registration Desk at the Embassy Suites Omaha, La Vista. They will not be mailed in advance. Name badges will be required for admission to all NBA events.

REGISTRATION DESK WILL BE OPEN:

Thursday, May 9	7:00 a.m. – 6:30 p.m.
Friday, May 10	7:30 a.m. – 11:00 a.m.

Hotel Accommodations

A room block has been reserved at the Embassy Suites Omaha, La Vista for the convention. **Please scan this QR Code or click on the link below** to make your hotel reservations, or you may call the Embassy Suites Omaha, La Vista directly at (402) 331-7400. When calling, please indicate you are with the NBA room block to receive the group/corporate rate. The hotel room block expires on **Sunday, April 21, 2024.**



Book online more quickly, accurately, and securely! <https://bit.ly/NBA24ConventionHotel>



Embassy Suites Omaha, La Vista

Exit 442 off I-80

12520 Westport Parkway, La Vista, NE 68128 | 402-331-7400

NBA Registration Form

Nebraska Bankers Association's
2024 Annual Convention

May 8 - 10, 2024
Embassy Suites Omaha, La Vista

(Please type or print)

Financial Institution: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone #: (_____) _____

Fax#: (_____) _____

Full Registrants:

- Banker.....\$425.00
- Associate Member.....\$425.00
- Accompanying Spouse/Companion.....\$225.00
- Non-Member.....\$1,275.00

Partial & Optional Event Registration Options:

- Thursday Day Only** (Breakfast, Sessions, Luncheon)
.....\$325.00
- Thursday Trade Show Continental Breakfast Only**
(No General Sessions)\$20.00
- Awards Luncheon Only** (No General Sessions)\$60.00
- Reception/Banquet/Entertainment Only**\$135.00
- Friday Awards Breakfast & Speaker Only**\$50.00

Non-members must add \$650 to Thursday Day, \$40 to Thursday Breakfast, \$120 to the Awards Luncheon, \$270 to Thursday Evening, and \$100 to the Friday Breakfast.

Regular Registration / Cancellation Policy: After **April 26, 2024**, add \$50 to each registration fee. Substitutions are allowed, at no additional cost. Notice is required for all substitutions/cancellations. If the request is received by the NBA Education Center by **April 26, 2024**, the full fee will be refunded. After that date, the refund is subject to a 50% cancellation fee per registrant.

FULL CONVENTION REGISTRANTS <i>(Select your registration type)</i>	First Name	Last Name	FOR FULL REGISTRANTS				TOTAL DUE
			Please indicate which of the following functions you will be attending:				
			Thursday Continental Breakfast	Thursday Awards Luncheon	Thursday Evening	Friday Awards Breakfast	
<input type="checkbox"/> Banker (Member) \$425 <input type="checkbox"/> Companion (Member) \$225 <input type="checkbox"/> Non-Banker (Assoc. Member) \$425 <input type="checkbox"/> Non-Member \$1,275							
<input type="checkbox"/> Banker (Member) \$425 <input type="checkbox"/> Companion (Member) \$225 <input type="checkbox"/> Non-Banker (Assoc. Member) \$425 <input type="checkbox"/> Non-Member \$1,275							

PARTIAL CONVENTION REGISTRANTS <i>(Select your registration type)</i>	First Name	Last Name	FOR PARTIAL REGISTRANTS ONLY				TOTAL DUE
			<i>These options do not include the general sessions.</i>				
			Thursday Continental Breakfast ONLY \$20 p/p	Thursday Awards Luncheon ONLY \$60 p/p	Thursday Evening ONLY \$135 p/p	Friday Awards Breakfast ONLY \$50 p/p	
<input type="checkbox"/> Banker (Member) <input type="checkbox"/> Companion (Member) <input type="checkbox"/> Non-Banker (Assoc. Member) <input type="checkbox"/> Award Recipient							
<input type="checkbox"/> Banker (Member) <input type="checkbox"/> Companion (Member) <input type="checkbox"/> Non-Banker (Assoc. Member) <input type="checkbox"/> Award Recipient							

TOTAL DUE \$ _____

Three Ways to Register:

- FAX: (402) 474-2148
- MAIL: NBA Education Center, PO Box 80008, Lincoln, NE 68501
- PHONE: (402) 474-1555

Payment Choice (check one):

- MasterCard
- VISA
- Discover
- American Exp.

Cardholder Name: _____

Card Number: _____ CVV: _____

Exp. Date: _____ Signature: _____

PAST CHAIRS

1890 - E.K. Valentine, West Point
1892 - C.F. Bentley, Grand Island
1894 - C.E. Adams, Superior
1900 - Henry W. Yates, Omaha
1901 - George W. Post, York
1902 - Silas Henry Burnham, Lincoln
1903 - J.T. Trenery, Pawnee City
1904 - J.T. Trenery, Pawnee City
1905 - L.B. Howey, Beatrice
1906 - Philip L. Hall, Lincoln
1907 - J.P.A. Black, Hastings
1908 - Charles E. Burnham, Norfolk
1909 - J.W. Welpton, Ogallala
1910 - George N. Seymour, Elgin
1911 - Frank McGiverin, Fremont
1912 - George F. Sawyer, Western
1913 - John R. Cain, Jr., Stella
1914 - Jesse C. McNish, Wisner
1915 - Thomas Murray, Dunbar
1916 - Dan Morris, Kearney
1917 - W.S. Weston, Hartington
1918 - No Convention
1919 - H.K. Frantz, Eagle
1920 - John M. Flannigan, Stuart
1921 - Charles H. Randall, Randolph
1922 - Dan J. Riley, Dawson
1923 - C.A. Minick, Crawford
1924 - Harold H. McLucas, Fairbury
1925 - I.R. Alter, Grand Island
1926 - Clarence G. Bliss, Elm Creek
1926 - E.C. Davenport, Valentine
1927 - Charles A. Smith, Tilden
1928 - Philip L. Hall, Jr., Greenwood
1929 - A.N. Mathers, Gering
1930 - J.G. Lowe, Kearney
1931 - Edwin N. Van Horne, Lincoln
1932 - R.H. Barber, Paxton
1933 - Emil E. Placek, Wahoo
1934 - Otto Kotouc, Sr., Humboldt
1935 - J.M. Sorensen, Fremont
1936 - Henry A. Schneider, Plattsmouth
1937 - A.J. Jorgenson, Sidney
1938 - E.S. Holcomb, Broken Bow
1939 - Clyde C. Neumann, Oakland

1940 - Carl D. Ganz, Alvo
1941 - O.A. Riley, Hastings
1942 - Robert F. Clarke, Papillion
1943 - J. Dale Milliken, Fremont
1943 - Robert I. Stout, Tekamah
1944 - Edgar McBride, Blue Hill
1945 - Victor E. Dolpher, David City
1946 - Glen T. Gibson, Gibbon
1947 - John O. Peck, Columbus
1948 - James R. Kenner, Sr., Hebron
1949 - W.H. Pierce, Shelby
1950 - Earl H. Wilkins, Geneva
1951 - William N. Mitten, Fremont
1952 - William F. Wenke, Pender
1953 - W. Horton Munger, North Platte
1954 - Edward Huwaldt, Grand Island
1954 - Joseph V. Johnson, Tecumseh
1955 - H.L. Gerhart, Newman Grove
1956 - Fred H. Bruning, Bruning
1957 - Henry D. Kosman, Scottsbluff
1958 - Harold E. Roe, Bennington
1959 - Everett M. Black, Fullerton
1960 - Minor P. Baird, Superior
1961 - Bernard D. Berkheimer, Gordon
1962 - Lyman M. Stuckey, Lexington
1964 - Norbert T. Tiemann, Wausa
1965 - William W. Cook, Sr., Beatrice
1966 - Thomas J. Aron, Crete
1967 - Marion R. Morgan, Elwood
1968 - Henry Gramann, Jr., Adams
1969 - Adon Jeffrey, Wayne
1970 - Harold L. McKibbin, Gering
1971 - John W. Cattle, Sr., Seward
1972 - Roland E. Emmett, Arapahoe
1973 - F. Willard Jackman, Grant
1974 - Richard E. Adkins, Osmond
1975 - Robert E. Burkley, Fairbury
1976 - James I. Black, Pierce
1977 - Harold E. Larmon, McCook
1978 - Karl E. Dickinson, Lincoln
1979 - James W. McBride, Aurora
1980 - Jerry E. Roe, Bennington
1981 - William W. Cook, Jr., Beatrice
1982 - Harold P. Stuckey, Lexington

1983 - Don G. Johnson, Pilger
1984 - Andrew C. Hove, Jr., Minden
1985 - Mel Adams, Ogallala
1986 - C.G. Holthus, York
1987 - Donald E. Blaha, Ord
1988 - Harley D. Bergmeyer, Wilber
1989 - James F. Nissen, Lincoln
1989 - William Brandt (*Honorary*), Unadilla
1990 - Samuel P. Baird, Superior
1991 - Lawrence Comine, Jr., Omaha
1992 - Rodney P. Vandenberg, Falls City
1993 - Alice M. Dittman, Lincoln
1994 - William W. Marshall, III, Grand Island
1995 - Dale E. Pohlmann, Ravenna
1996 - Arvon Marcotte, Nebraska City
1997 - Philip M. Burns, West Point
1998 - Dennis R. Utter, Kenesaw
1999 - Richard E. Adkins, Jr., Laurel
2000 - Thomas H. Olson, Lisco
2001 - Leslie R. Andersen, Bennington
2002 - Michael J. Nelson, Kimball
2003 - Matthew H. Williams, Gothenburg
2004 - Thomas E. Wolf, North Bend
2005 - Mark A. Sutko, Kearney
2006 - Catherine M. Morrissey, Lincoln
2007 - Ronald D. Kranz, Fremont
2008 - Jeffrey W. Krejci, Lincoln
2009 - Michael B. Jacobson, North Platte
2010 - Larry D. Marik, Columbus
2011 - Kendell G. Holthus, York
2012 - Clark D. Lehr, Columbus
2012 - George G. Beattie (*Honorary*), Lincoln
2013 - John P. Stinner, Gering
2014 - Craig G. Brewster, Butte
2015 - Michael Pate, Omaha
2016 - Jerry Catlett, Bruning
2017 - Kristie K. Holoch, York
2018 - David P. Dannehl, Loomis
2019 - Alan D. Emshoff, Exeter
2020 - P. Christian Hove, Lincoln
2021 - Kirk R. Riley, Cozad
2022 - Stephen E. Stull, Dodge
2023 - Lydell L. Woodbury, Valley

233 South 13th Street, Suite 700
Lincoln, Nebraska 68508
Phone: (402) 474-1555
Education Center Fax: (402) 474-2148
www.nebankers.org

NBA Nebraska Bankers Association

Extraordinary Service for Extraordinary Members